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FOR IMMEDIATE RELEASE

Dallas Pride Moves to Fair Park Coliseum for Weather as Pride Month Kicks off June 1

Tickets on sale now for Dallas Pride events that celebrate Pride Month



DALLAS, Texas (June 1, 2021) – How are you showing your pride? As Pride Month kicks off across the globe on June 1, Dallas Pride is putting the finishing touches on events geared to the LGBTQ+ community and its allies, allowing friends, family and supporters to gather in person.

Tickets are on sale now for The Dallas Pride Miller Lite Showcase Presented by Smirnoff, two nights of variety shows that will raise awareness and celebrate the LGBTQ+ community. Both evenings' events will take place at the Fair Park Coliseum and will feature exciting talent from North Texas. The shows will also be streamed online at

DallasPride.org. (Please note that both events were previously planned to be held in the Band Shell, but the event has been moved to Fair Park Coliseum because of the forecast for rain.)

“We heard there was a chance of rain, so we moved the event to the Fair Park Coliseum,” said Jaron Turnbow, executive director of Dallas Pride. “We are not having a parade this year, but we are proud to be one of the first Pride organizations to offer in-person events that allow us to come together and celebrate Pride Month. We wanted to be able to do that without the threat of rain for our attendees and performers.”

Friday, June 4, Marsha Dimes will host a show featuring entertainment from Uptown Players, Jada Pinkett Fox, IDT Band, Raquel Blake, The Roommates, Daphne Rio, Bleach and other artists.

On Saturday, June 5, the show hosted by Marsha Dimes will feature The Cast of the Rose Room; The Fly Queens; Sisters-in-Action; Sister Helen Holy; The FlannelTones, an ensemble of the Turtle Creek Chorale; Anton Shaw; Niece X; Kameron Ross from *America's Got Talent*; and others. Kennedy Davenport, a star of *RuPaul's Drag Race*, also will perform.

On June 4 and June 5, gates for the events will open at 7 p.m. and show time is 8 p.m. Those attending virtually may log on to DallasPride.org starting at 7:30 p.m.

Talent for both evenings hails from North Texas. “This year, we wanted to celebrate our community and showcase the amazing talent that we have right here,” said Marsha Dimes, fabulously.

Tickets can only be purchased in advance, and are available by visiting <https://dallaspride.org/pride2021/>

Ticket prices for Friday or Saturday evenings are: \$15 for upper level, \$20 for mid level, \$25 for lower level and \$35 for the VIP floor ticket. Two-day tickets (which include both Friday and Saturday evenings) are available, as well, starting at \$25 for upper level, \$35 for mid level and \$45 for lower level. (Two-day tickets for VIPs are already sold out, and single-day VIP tickets are almost sold out!) There is no assigned seating; all tickets are general admission within the respective seating levels. The event will operate at a reduced capacity for Fair Park Coliseum, allowing groups to determine their own seating and spacing.

VIP tickets include floor seating and the opportunity to get up close with host Marsha Dimes and other entertainers, as well as enjoy dedicated lines for the food and drink stations closest to the VIP seats.

Food and beverages will be available for purchase on-site. Cash (no coins) and credit will be accepted, and contactless payment will be available. No outside food or beverage will be allowed into the event.

In addition to the in-person experiences, the events also will be streamed online for those who feel more comfortable watching from home. Streaming is complimentary and available via DallasPride.org.

Dallas Pride will follow the [health and safety rules](#) mandated by Fair Park. Masks covering the nose and mouth are recommended (except when eating or drinking). Social distancing will be enforced in lines for food and drink. Hand sanitizer stations will be available. Please note that there will be no Pride parade or festival this year.

Parking at Fair Park will be available at Gate 5 for \$10. Attendees may also take the DART Rail green line.

Dallas Pride 2021 is sponsored by: Miller Lite, Smirnoff, Premier Transportation, Prism Health North Texas, Bank of America, Dallas Mavericks, Geico, AHF.org, Turtle Creek Chorale, Out of the Closet Thrift Stores, Emily's Maids, Santander Consumer USA, Airbus, Target, Keurig DrPepper, Dallas Tourism Public Improvement District, Charles Schwab, Dallas Voice and OUT North Texas, CW33, and by iHeart Radio stations 106.1 KISS FM, Star 102.1 and 102.9 NOW.

Dallas Pride is a 501(c)(3) non-profit organization dedicated to strengthening, supporting and celebrating the LGBTQ+ community by creating events and initiatives that foster connections between members of the community, its allies and its supporters.

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