



DALLAS PRIDE MUSIC FESTIVAL AT FAIR PARK RULES

SATURDAY, JUNE 1ST, 2024

AUTOMOTIVE BUILDING (TEEN PRIDE & FAMILY PRIDE ZONE) 11:00 AM – 6:00 PM

CENTENNIAL BUILDING 11:00 AM – 7:00 PM

ESPLANADE (OUTDOORS) 11:00 AM – 9:00 PM

APPLICATIONS ARE AVAILABLE ONLINE ONLY AT [DALLASPRIDE.ORG](https://dallaspride.org)

**PLEASE NOTE: THESE RULES ARE SUBJECT TO CHANGE.
YOU WILL BE NOTIFIED OF ANY CHANGES OR ADJUSTMENTS.**

1. General

- a. Each applicant must agree to all the rules herein and are responsible for informing all applicant affiliates of these rules.
- b. All the applicant's contact information must be complete. Incorrect contact information may delay or prevent the processing of the application. A local contact is required on your application.
- c. **If two or more applicants would like to be placed together, they must contact Dallas Pride.** All reasonable attempts will be made to accommodate such requests but are not guaranteed. Each applicant must still have an individual contact. Each application must have separate fees. **Applicant placement is assigned at the sole discretion of Dallas Pride.**
- d. Each Vendor booth is **10'x10'** and **does not extend past those dimensions unless additional booth space has been purchased.** Any signage or other objects placed outside of the booth must not intrude on neighboring booths.
- e. Vendors are responsible for their own tables, chairs, fans, extension cords, shade/tent, food/drink. Tables and chairs will be available for rent during set-up and from the application system leading up to the event.
 - i. Outside Vendors with tents must have them secured. **Sandbags and weights of any kind will not be provided by Dallas Pride.**
- f. 20 amp/50 amp electrical is available in the online application system. **Generators are NOT allowed.**
- g. Booth spaces are assigned to comply with safety requirements and City of Dallas ordinances. An organization shall not relocate to a different area.
- h. Recommendations for rental companies will not be provided.
- i. A Vendor that utilizes a rental company for its booth must coordinate with and be present to meet with a rental company. Rental companies will be turned away if the Vendor is not present.

2. Entry Gates (Set-up & Day of Festival)

- a. **Inside vendors (Centennial) & Outside vendors (Esplanade)**
 - i. Enter through Fair Park **Gate #3 at Parry Ave & Washington St.**
- b. **Family Pride Zone & Teen Pride vendors (Automotive Building)**
 - i. Enter through Fair Park **Gate #4 at Parry Ave & 1st Ave**

3. Packet Pickup

- a. **Vendors**
 - i. **Friday, May 31st, from 8:00 AM to 7:00 PM in your respective buildings**

(continued below)



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- ii. Your vendor packet will include
 - a. One (1) Vendor parking pass per 10' x 10' Festival Space
 - i. **Space is limited, no additional vendor parking passes will be provided**
 - ii. There will be a specific parking area for oversized vehicles
 - b. Two (2) Vendor wristbands per 10' x 10' Festival Space
 - i. Additional vendor wristbands may be purchased through Eventeny or onsite (if purchased, it is recommended that proof of purchase be brought to vendor check-in).
 - ii. This may be used as a festival ticket but is only needed for those working at your vendor booth who need access to vendor parking.
 - c. Maps
- b. **Sponsors**
 - i. **A Sponsor representative must pick up the parade packet at our PRE-FESTIVAL meeting, approximately two weeks prior to our event. THE DATE IS TO BE DETERMINED AND YOU WILL BE NOTIFIED BY E-MAIL FOR CONFIRMATION OF DATE AND LOCATION OF THE FESTIVAL MEETING. (You will be notified well in advance of the date in order to make arrangements for a representative to attend the meeting)**
 - ii. Your Sponsor packet will include
 - a. VIP/General parking passes
 - i. There will be a specific area for oversized vehicles
 - b. Sponsor Badges
 - i. This is used as a festival ticket
 - c. General Admission Tickets
 - d. Maps
 - iii. If you are not local or do not have a local team, your packet may be e-mailed to you. A valid email address is and local contact is required.
 - iv. If attending Pre-Festival meeting is not possible, your packet be picked up during set-up on Friday, May 31st. This reduces the risk of lost packets.

4. Festival Space Set-up

- a. **Friday, May 31st, from 8:00 AM to 7:00 PM**
 - i. You will **NOT** need your parking pass
 - ii. You will **NOT** need vendor wristbands or sponsor badges
 - iii. You may purchase additional tables and chairs at this time, pending availability.
 - iv. You may drive into the Centennial Building, Automotive Building, and Esplanade
 - a. To keep traffic flowing, you will unload any items needed then park outside the buildings
 - b. You may **NOT** leave your vehicle unattended



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b. Saturday, June 1st from 8:00 AM to 10:30 AM.

- i. Designated parking for large vehicles
 - ii. You **WILL** need your parking pass
 - iii. Vendor wristbands & sponsor badges **REQUIRED**
 - i. Vendor wristband or sponsor badge are required to access the vendor/VIP parking lot through the back vendor entrances. Only those who need access to vehicles in vendor/VIP parking are required to have a vendor wristband or sponsor badge
 - ii. A general admission ticket may be used by additional staff that do not require access to vendor/VIP parking.
 - iv. You may **NOT** drive into any building or the Esplanade
 - a. You will need to park in vendor/VIP parking and use carts/dollies to transport your items
- c. Dallas Pride will not provide carts/dollies/golf carts to assist in transportation of items

5. Festival Space Load-out

- a. We require that all vendors remain at the festival until **7:00 PM (6:00 PM for Teen Pride and Family Pride Zone vendors).** Early departures may encourage attendees to leave early if vendor spaces are vacant.
- b. For safety, **vehicles are not allowed in the footprint** until Dallas Pride has given the “all clear” once all attendees have exited the premises.

6. Display Vehicles

- a. Vehicles on display are allowed both inside and outside with prior permission from Dallas Pride
- b. Outside Requirements
 - i. None
- c. Inside Requirements
 - i. ¼ tank of gas or less
 - ii. Tape placed over gas/diesel cap
 - iii. Battery Disconnected
 - iv. Placed in buildings with Fire Marshal Present to issue permit
 - v. **Scheduled for Saturday, June 1st at 9:00 AM (Must be in place by 9:00am for inspection by fire marshall. If not in place vehicles are subject to removal from inside the building. Outside placement is dependent on availability.)**
 - vi. If you need to schedule placement on Friday, May 31st, there will be a \$250 permitting fee.



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7. Prohibited Items

- a. Open flames. This includes but is not limited to fuel or charcoal grills of any type; camping stoves (i.e., Coleman stoves); and any other flame producing device or equipment. Items such as cigarette lighters and matches are excluded.
- b. Staking of any kind. This includes tent stakes.
- c. Parking on the grass or driving through any portion of the Event area unless permission has been given by Dallas Pride.
- d. Glass Containers.
- e. Securing or hanging anything from the trees, shrubs, and lamps located throughout Fair Park.
- f. Distribution of alcoholic products of any type.
- g. Items deemed sexually explicit (i.e., items shaped as a penis) will not be permitted.
- h. Selling food or beverage items is prohibited. Only approved food vendor applicants may sell food or beverage products.
- i. While we are not allowing coolers for the festival goers, we are allowing them at your vendor booth for snacks and drinks (**No Alcohol**).
- j. Water guns or water cannons.
- k. **Helium balloons inside any building**
 - i. While festive, may set off the fire alarm if one escapes (This happened in 2019)

8. Dress & Behavior

- a. Dallas Pride encourages all applicants to appear in attire that celebrates true LGBTQ Pride. The goal of the Dallas Pride is to promote not only the pride, but also the unity and appreciation of diversity. Dress or conduct displayed by any applicant or individual participant contrary to this ideal or that is intentionally demeaning to any other group will not be tolerated. No exceptions to this rule.
- b. Dallas Pride encourages all applicants to show respect for all genders, ages, races, cultures, lifestyles, faiths and sexual orientations. All applicants are asked to display an attitude that promotes pride in the LGBT community. Applicants may not use profanity, vulgar music, obscene gestures, or show other improper conduct toward any other group or individual participant or spectator.
- c. If any individual participant or group of protestors heckles any individual or group represented at the Event(s), applicants are encouraged to ignore the situation and NOT respond to the protestors.
- d. In accordance with the City of Dallas public nudity ordinance, applicants must not expose genitalia, buttocks, or female breasts.
- e. As it is impossible to anticipate every situation that may arise, no conduct that violates any statute of the State of Texas or any ordinance on the City of Dallas will be tolerated. Any applicant violating applicable law will be prohibited from participating at the Event(s) and will be removed from the Event(s).
- f. In accordance with State of Texas obscenity law, sexual paraphernalia, real or simulated sex acts and genital or phallic representations are prohibited from the Event(s).



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9. Clean-up

- a. To limit clean-up costs, each vendor is required to be aware of trash/items accumulated by the applicants' participants before, during and after the Event(s). Vendors in violation of this provision are subject to being assessed a portion of the clean-up costs.

10. Extreme Weather Policy

- a. In the event of extreme weather, including but not limited to rain, Dallas Pride reserves the right to cancel the Event(s).
- b. **In the event of a cancellation, application fees will not be refunded in whole or part.**

11. Rules Enforcement

- a. The above rules and regulations are subject to the interpretation of the festival committee and will be enforced by Dallas Pride.
- b. Dallas Pride and the Festival Committee reserve the right to remove any festival participant for non-compliance with any of the rules stated herein.
- c. Only registered and approved vendors may participate in the festival. Any individual or group not adhering to set rules or not registered and approved by Dallas Pride will be removed from the festival by the Dallas Police Department and/or could be subject to arrest (if deemed uncooperative) or suspension from future participation.
- d. Dallas Pride retains the right to assess additional repair or clean-up costs to any entry causing damage, generating excessive litter, or abandoning refuse.
- e. Dallas Pride reserve the right to refuse any application.

These rules are subject to change. All reasonable attempts will be made to notify vendors of any changes.